

Course Schedule of Shanghai Jianqiao University

1. Basic Information

Course Code	2060158	Course Name	Modern Purchasing Management and Practice (Bilingual Course)
Course Credits	3	Total Course Hours	48
Instructor	LU Hui	Email	20067@gench.edu.cn
Class	Logistics Management – Grade20-1/2	Classroom	Teaching Building#1-304
Q&A Time	Wednesday, 12:30-17:30 Business School Room 8428		
Textbooks	Purchasing and Supply Management, Fifth Edition, [加] P. Fraser Johnson, [美] Anna E. Flynn, Qinhua University Press		
Bibliography	Supply Chain Management, Fourth Edition, Ma Shihua, Lin Yong, China Machine Press 2015 Sourcing and Supply Chain Management, Fourth Edition, Robert B,Handfield, Qinhua University Press, 2015 Sourcing and Supply Chain Management, Fifth Edition, Robert B,Handfield, Translator: Xiaodong Wang, Publishing House of Electronics Industry (PHEI), 2015		

2. Course Schedule

Week/ Times	Topics	Teaching Methods	Tasks
1	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning.
2	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and 	<ul style="list-style-type: none"> • Lecture and discussion 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on

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	<p>planning in achieving business goals.</p> <ul style="list-style-type: none"> • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<p>the concept and importance of category management, forecasting and inventory management, and the factors to consider when developing a procurement strategy and plan.</p> <ul style="list-style-type: none"> • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as spend analysis and supplier relationship management. • Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.
3	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on supplier selection and evaluation, sourcing and supplier relationships, and supplier performance metrics. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the key steps involved in supplier selection and evaluation and the different methods and tools used for sourcing and supplier relationship management. • Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.
4	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on contract management, contract types and clauses, and negotiation strategies and tactics. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the key elements of a contract and the different negotiation strategies that can be

	strategy and planning.		employed. <ul style="list-style-type: none"> • Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.
5	<ul style="list-style-type: none"> • To understand the importance of ethical behavior in procurement and supply chain management. • To identify ethical considerations involved in procurement decision-making. • To analyze the role of social responsibility and sustainability in procurement and supply chain management. • To understand the importance of green purchasing in achieving sustainability goals. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning.
6	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning.
7	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on e-procurement, technology in purchasing, and electronic data interchange (EDI). • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the benefits and challenges of e-procurement and the role of technology in purchasing.

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			<ul style="list-style-type: none"> • Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.
8	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on purchasing analytics, key performance indicators (KPIs), metrics, and benchmarking. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the different types of KPIs and how to use data analytics to improve purchasing performance. • Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.
9	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on supplier relationship management, supplier collaboration and development, and supplier diversity. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the benefits and challenges of supplier relationship management and the importance of supplier diversity. • Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.
10	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on risk management and mitigation, risk identification and assessment, and risk mitigation strategies. • Participate in class discussions and group activities to gain a deeper

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	<p>procurement decisions.</p> <ul style="list-style-type: none"> • To understand the importance of forecasting and inventory management in procurement strategy and planning. 		<p>understanding of the topics covered, such as the different types of risks in purchasing and supply chain management.</p> <ul style="list-style-type: none"> • Complete the assigned case study analysis on risk management and mitigation, and apply the concepts learned in the sessions to real-world examples.
11	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on legal aspects of purchasing, contract law, and the Uniform Commercial Code (UCC). • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the different types of contracts in purchasing and supply chain management. • Complete the assigned case study analysis on legal aspects of purchasing, and apply the concepts learned in the sessions to real-world examples.
12	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on procurement in services, public sector procurement, and government contracting and regulations. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the unique considerations for procurement in the public sector. • Complete the assigned case study analysis on procurement in services and public sector procurement, and apply the concepts learned in the sessions to real-world examples.

13	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on lean supply chain, lean purchasing, and lean metrics and continuous improvement. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the key principles of lean supply chain management. • Complete the assigned case study analysis on lean purchasing and continuous improvement, and apply the concepts learned in the sessions to real-world examples.
14	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on just-in-time (JIT) principles, JIT purchasing, and JIT metrics and improvement. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the benefits and challenges of implementing a JIT system. • Complete the assigned case study analysis on JIT purchasing and improvement, and apply the concepts learned in the sessions to real-world examples.
15	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on supplier risk management, risk assessment and mitigation, and supplier contingency planning. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the different types of supplier risks and mitigation strategies. • Complete the assigned case study analysis on

			supplier risk management, and apply the concepts learned in the sessions to real-world examples.
16	<ul style="list-style-type: none"> • To understand the importance of procurement strategy and planning in achieving business goals. • To identify the key elements of a procurement strategy and how it is developed. • To analyze the different categories of procurement and the factors that influence procurement decisions. • To understand the importance of forecasting and inventory management in procurement strategy and planning. 	<ul style="list-style-type: none"> • Lecture and discussion • Key concepts and terminology • Case study analysis • Q&A and wrap-up 	<ul style="list-style-type: none"> • Read the assigned materials and take notes on the future of purchasing, technological advancements and trends, and industry and career opportunities. • Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the impact of emerging technologies on purchasing and supply chain management. • Complete the assigned case study analysis on the future of purchasing and supply chain management, and apply the concepts learned in the sessions to real-world examples.

3. Grading Policy

Grading Computation	Exams and Assignments	Percentage
1	Final Exam	50%
X1	Performance in class (participation 10%, attendance 10%)	20%
X2	Individual report	15%
X3	Group case analysis and report	15%

Instructor:



Dean's signature:



Time: February 20, 2023

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